



YOU'RE
STEPTEMBER *ing*

**LET'S MAKE THE
MOST OUT OF YOUR
10,000 STEPS A DAY.**

FUNDRAISING TIPS

steptember.org.au

We're counting on you.

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IDEAS FOR INDIVIDUALS

Offer to be the office coffee runner.

Ask for a \$2 donation from everyone who wants a coffee. Got some coffee friends? Feel free to get cheeky and charge \$5 if they're desperate!

Run an office carpool for people who live near you.

Charge \$5 for a ride and you'll take them to and from work for the day. You might even open their door for them if they chip in a bit extra.

Use your Steptember email signature.

You can use this image we've provided to make it even easier. Remember to make it clickable so that people can quickly and easily arrive at your donation page. (We have provided your company's Steptember co-ordinator with this email signature).

Offer to clean up someone's messy desk.

For a small \$15 donation, you can collect and wash their coffee cups, untangle their computer cables, and maybe even wipe down their monitor.

Same goes if yours is the messiest desk.

Ask your colleagues to put in a bid to clean it for you.

IDEAS FOR

THE WHOLE OFFICE

Establish an annual trivia night.

Consider offering money-can't-buy prizes to get people really involved, like the opportunity to make your CEO wear an opposition team's jersey for the day. Ask people to buy a ticket and make sure they chip in more on the night.

Ramp up the competition.

Have everyone put a gold coin into an office pool and the pool goes to whichever team logs the most steps that day.

Hold a movie night at the office.

Turn the conference room into a unique cinema experience, complete with snacks and drinks. Ask people to buy a ticket and make sure they chip in more on the night. Why stop there? Why not host a BBQ lunch, a cake sale, a wine and cheese evening, or even an office dress up day, (turn this one into a competition).

Have an office auction.

Ask people (including senior management) to donate something to the auction - could be an item or just their time. Things like CEO hosting a dinner at their house, the CFO taking a guest to the golf club for a round, or having the finance team do your timesheets for a whole week!

Hold an in-office garage sale.

Bring in some used books, DVDs and knickknacks to sell off at work. Your colleagues can get some cheap wares and you get a donation AND the chance to clean out your house - everybody wins!

Hold a cubical decorating contest.

Get everyone to donate a gold coin to whoever's design they like the most. Rope your CEO into the fun and get them to pick their favourite - if it's not the same as the crowd's choice, they have to match the total!

MORE

IDEAS FOR

THE WHOLE OFFICE

Hold a mini-Olympics between some Steptember teams at your work.

Have people tip who they think is going to take the gold. One lucky tipper will get 50% of the pool with the rest going to the winning team's Steptember tally. They don't have to be complicated games either - why not just see who can do the most pushups in a minute, or who can win a three-legged race down the corridor? Fastest to solve a Rubik's cube or complete a Sudoku puzzle? Most rotations with a hula-hoop?

Challenge another Steptember team to a cook-off.

Ask people to vote for whoever's food they like more. Everyone in the office who tries some of your food gets charged \$5 and the money goes to whichever team gets the most votes. Think Masterchef, but nobody gets voted out of the office.

Balloon darts!

Have people in the office write down their pledge amount on a piece of paper, put it inside a balloon, blow it up and hang it on the wall. Make sure you have about 30 balloons with pledges. Then all the Steptember teams throw a dart (preferably plastic, but check with HR) and the pledge they pop, they win!

Hijack your tipping competition.

Since we're well into footy season, hijack your tipping competition and ask whoever ends up at the bottom each week to donate \$20 to whichever Steptember team raised the most money that week.

Why not create a good old fashioned swear jar?

Place it near the desk of known potty-mouths to get maximum donations. You can implement other jars too - those who fail to turn off the lights/ fan/ heater, forget to collect their printouts from the printer, left the milk out... just make sure you can catch them all!

EVEN MORE

IDEAS FOR

THE WHOLE OFFICE

Start a competition.

Start a competition with another Steptember team to see who can raise the most money by the end of the day. The losing team is on coffee duty for the next day.

Does anyone in the office belong to a band?

Hold a gig in your meeting room and charge for entry. Offer some snacks and drinks for an additional donation.

Raffle off a paid day off work.

Warning: check this one with HR first!

'I brought this from home' day.

Pick one day a week to be 'I brought this from home' day and encourage everyone to make lunch at home and donate what they would have spent on food. It might not sound like a lot, but with the average lunch costing \$15... that's a hefty sum between now and Steptember!

Birthday donations.

This one might be a bit controversial for those with birthdays in the coming months, but... Get everyone to agree to no cakes, presents or cards from now until Steptember, and instead donate the money to the birthday person's Steptember team.

IDEAS FOR

CEO/MANAGEMENT

Challenge your CEO.

You know what else is fun? Challenging your CEO to do sometimes funny, sometimes scary, but always entertaining things. Be creative! A couple of examples to get you started:

- **Dress up in a onesie during business meetings without explanation if your organisation can raise over \$2,500.**
- **Dress up as a busker and busk in the lobby on the first day of Steptember.**
- **Swim with sharks (or something equally as terrifying) if your organisation can raise over \$5,000.**

Hold a Nintendo Wii boxing competition.

Where the person with the highest donation wins the chance to box against the CEO. Want to raise even more? Auction it off, or set a reserve and anyone who meets it will get to take a shot.

CEO gets the best parking spot, right?

Not for long. Auction it off to the highest bidder for a day, week or even a month is the price is right.

Get the CEO to offer a big donation.

If someone can get a retweet from a famous celebrity! Let the world know you and your company are getting fit for a good cause and see who bites.

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